

Portmeirion Group PLC

16 April 2004

Portmeirion Group Plc (the 'Company')

Acquisition of own shares

The Company announces that, pursuant to its general authority granted by shareholders of the Company on 28 May 2003 to make market purchases of its ordinary shares of 5p each ('Ordinary Shares'), the Company today made on market

purchases of 100,000 Ordinary Shares at 200p per share (all of which are to be

held as treasury shares).

The Company now holds 100,000 Ordinary Shares in treasury and the total number

of Ordinary Shares in issue less the total number of Ordinary Shares held in

treasury following the purchase and non-cancellation of such Ordinary Shares is

10,321,230 Ordinary Shares. This notification is pursuant to the amendment of

the Companies Act 1985 to allow companies to buy-back and hold certain types of

their own shares 'in treasury'.

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