

Portmeirion Group PLC
(the "Company" or the "Group")
Director's Dealing

The Company has been notified that, on 31 October 2011, Mrs. Gillian Haynes, the wife of Mr. Michael Haynes (Group Sales & Marketing Director) sold 2,500 ordinary shares of 5p each in the Company ("Ordinary Shares") at a price of 445 pence per share. Following this transaction, Mr. Haynes has an interest in 41,300 Ordinary Shares representing approximately 0.40% of the Company's issued ordinary share capital excluding shares held in treasury.

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