

Portmeirion Group PLC
(the "Company")

Exercise of Options & Directors Dealings

1 April 2011

The Company announces that on 1 April 2011 three directors of the Company exercised options under The Portmeirion 2002 Share Option Scheme to subscribe for a total of 147,144 ordinary shares of 5p each in the Company ("Ordinary Shares"). Accordingly, the Company issued and allotted 147,144 Ordinary Shares.

The options were exercised as follows:

DIRECTOR	NUMBER OF OPTIONS EXERCISED	EXERCISE PRICE PER SHARE
L. Bryan (Chief Executive)	57,144	£3.45
M. Haynes (Group Sales & Marketing Director)	45,000	£3.45
B. W. J. Phillips (Finance Director)	45,000	£3.45

Application has been made for 147,144 Ordinary Shares to be admitted to trading on AIM and trading of these shares is expected to commence on or around 4 April 2011.

The Company was also informed on 1 April 2011 that on 1 April 2011 the above three directors of the Company subsequently sold a total of 110,821 Ordinary Shares at 488p per share, this amount largely being sufficient to pay their associated costs, as follows:

DIRECTOR	NUMBER OF TOTAL HOLDING SHARES SOLD	POST EXERCISE AND SALE	PERCENTAGE HOLDING POST EXERCISE AND SALE
Lawrence Bryan	40,621	218,523	2.15%
Michael Haynes	32,700	37,300	0.37%
Brett Phillips	37,500	47,955	0.47%

Following this notification, the Company has 10,710,174 Ordinary Shares in issue and 10,149,956 Ordinary Shares with voting rights. The total number of Ordinary Shares now held by the Company in treasury is 560,218.

Enquiries:

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