

Portmeirion Group PLC

27 August 2002

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1) Name of company

Portmeirion Group Plc

2) Name of director

R.J. Steele

3) Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

As in 2 Above

4) Name of the registered holder(s) and, if more than one holder, the

number of shares held by each of them (if notified)

Adsum Limited RBS

5) Please state whether notification relates to a person(s) connected with the Director named in 2 above and identify the connected person(s)

6) Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary

Purchase of shares from other director

7) Number of shares/amount of stock acquired

3,000

8) Percentage of issued class

0.03%

9) Number of shares/amount

of stock disposed

-

10) Percentage of issued class

-

11) Class of security

Ordinary 5p shares

12) Price per share

190p

13) Date of transaction

23 August 2002

14) Date company informed

23 August 2002

15) Total holding following this notification

18,000

16) Total percentage holding of issued class following this notification

0.17%

If a director has been granted options by the company please complete the following boxes

17) Date of grant

18) Period during which or date on which exercisable

19) Total amount paid (if any) for grant of the option

20) Description of shares or debentures involved: class, number

21) Exercise price (if fixed at time of grant) or indication that price  
is to be fixed at time of exercise

22) Total number of shares or debentures over which options held  
following this notification

23) Any additional information

24) Name of contact and telephone number for queries

Mrs Nesta Cadman - 01782 744721

25) Name and signature of authorised company official responsible for  
making this notification

Date of Notification 27 August 2002