

Portmeirion Group PLC
(the "Company")
(the "Group")

Exercise of Options

17 October 2012

The Company announces that on 17 October 2012 one employee of the Group exercised options under The Portmeirion 2002 Share Option Scheme to subscribe for a total of 17,680 ordinary shares of 5p each in the Company ("Ordinary Shares").

Accordingly, 17,680 new Ordinary Shares will be issued. The total number of Ordinary Shares now held by the Company in treasury is 410,518. The Company has 10,834,154 Ordinary Shares in issue and 10,423,636 Ordinary Shares with voting rights following this notification.

Application has been made for 17,680 Ordinary Shares to be admitted to trading on AIM and trading of these shares is expected to commence on or around 23 October 2012.

ENQUIRIES:

Portmeirion Group PLC:

Dick Steele +44 (0) 1782 744 721 steele_clan@msn.com

Non-executive Chairman

Brett Phillips +44 (0) 1782 744 721 bphillips@portmeiriongroup.com

Group Finance Director

Seymour Pierce Limited (Nominated Adviser and Broker):

Mark Percy +44 (0) 207 107 8000 markpercy@seymourpierce.com

Catherine Leftley catherineleftley@seymourpierce.com

Corporate Broking:

David Banks +44 (0) 207 107 8011 davidbanks@seymourpierce.com

Katie Ratner +44 (0) 207 107 8058 katieratner@seymourpierce.com

Pelham Bell Pottinger:

Dan de Belder +44 (0) 207 861 3881 ddebelder@pelhambellpottinger.co.uk

Lucy Frankland +44 (0) 207 861 3885 lfrankland@pelhambellpottinger.co.uk